



January 6, 2014

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Subject: **Number of Stockholders and Foreign Ownership Report
of Puregold Price Club, Inc. as of December 31, 2013**

GENTLEMEN:

Please note of the number of stockholders and foreign ownership report of Puregold Price Club, Inc. as of December 31, 2013.

Last trading price as of December 27, 2013	PHP37.90
Number of stockholders owning atleast one board lot of 100 shares each	33
Number of shares owned by Filipinos and percentage to the total voting shares	1,998,728,230 or 72%
Number of shares owned by Non-Filipinos and percentage to the total voting shares	767,678,176 or 28%
Total Number of shares allowed to Non-Filipinos and percentage to the total voting shares	1,106,562,562 or 40%
Total Number of Voting shares	2,766,406,406

Attached are the reports from our Stock Transfer Agent, BDO, and the SEC 17-C.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 3

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

Total Amount of Borrowing

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	January 6, 2014
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila
Industry Classification Code	
Issuer's telephone number	523-3055
Former name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common shares – 2,766,406,406 Number of Treasury shares- 16,911,006 Debt- 2,963,700,000
Indicate the item numbers reported therein	Other Matter/Event

Other event: Please note of the number of stockholders and foreign ownership report of Puregold Price Club, Inc. as of December 31, 2013.

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Total Number of Voting shares	2,766,406,406

Attached are the reports from our Stock Transfer Agent, BDO.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

6 January 2014


Atty. Candy T. Dacanay-Datuon
Assistant Corporate Secretary

January 02, 2014

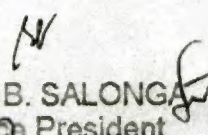
PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

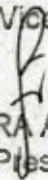
Attention: **ATTY. CANDY H. DACANAY**
Corporate Secretary

Gentlemen:

As of December 31, 2013, there are 33 stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President

JAN 02 2014

PHILIPPINE STOCK EXCHANGE, INC.
 PSE Center, Exchange Road,
 Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
 CTO-Information Technology Division

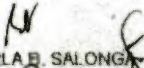
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF DECEMBER 31, 2013**


Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,768,406,406	1,106,562,562	767,678,176	27.7500	1,998,728,230	72.2500	13-0000027 11/22/2013	10/30/2013

Submitted by:


 CARLA B. SALONG
 Asst. Vice President


 ADORA A. YANGA
 Vice President